

GUMNUT MAKES RUNNING YOUR STUDIO AS EASY AS POINT, CLICK AND DRAG

Increase staff productivity, manage your business and clients better

General Look And Feel

- Select an appropriate background image theme from our rich selection that fits your business
- Design your own menu fonts and colours

Appointment book

A fully-featured system that manages clients and sales

- Handles multiple bookings, class bookings, rebooking, casuals, staff breaks
- Easily change, drag and drop, delete or cancel appointments
- Automatically sends reminders via 1 or 2 way SMS or email, remembers birthdays
- Fully customise the screen layout with no of columns, booking colours, font colours, sizes
- Your choice of wording for each appointment
- Records appointment requests not fulfilled for future analysis
- Wizards to book sessions automatically

Point of sale

Would you like full flexibility to sell merchandise or gift vouchers, manage client credits or accounts owing?

- Enables multiple payments, casuals, series sales, petty cash management, product returns, service refunds and multiple tills
- Connects to receipt printers, cash drawers, barcode scanners and touch screens
- Design your own receipts

Gift Voucher

Encourage repeat business, bring in new customers

- Complete gift voucher management system that enables a numbered, fully trackable voucher system as part of your marketing efforts
- Options for your own numbering and partial redeeming
- Know your Gift Voucher Liability at all times

Client database

Fully customisable, privacy protected systems

- Access demographics, payments, service and sale history
- Design your own initial consultation, and session notes. Store photos
- Design your own Client Fitness assessments and measurement notes
- Track staff access to all records, limit access to any sensitive information

Marketing

Set up your marketing, track the results

- Step by step data searching generates a specific list of people for mail merge, email and 1 or 2 way SMS marketing. The software will then track who responds to your marketing as they respond
- Manage discount and points clubs easily – you can track all member clients and print plastic classic or smart cards with photos and other client details
- Gather lists of client names with criteria (like 'all clients with less than 3 prepaid sessions left in their package') to use in your marketing



Take control of your business

Class management

- Book new clients, members, casuals
- Cancel, bill, take deposit directly from the class screen
- Set limit for the number of participants
- Set free classes for members
- Sell series of classes
- Book clients in multiple classes in one hit
- Print class list

Membership management

- Full membership details
- Direct debit management
- Quick and secure members entry
- Full management and reporting for suspended and expired memberships
- Interface with plastic or magnetic membership card with photos and membership info
- Interface with turnstiles

Staff management

- Individual staff rostering
- Wages and commissions
- Clock in and clock out
- Full staff performance analysis including staff utilisation

Stock management

Know your stock at all times

- Generate Purchase Orders automatically and email to supplier
- Automatic price adjustment for price changes
- Stock variations and movements are tracked
- Print Barcodes

Accounting

Monthly, quarterly or annual tax reports at the touch of a button.

- Design your own account codes, enter expenses and income
- Extract yearly summary or details per account code
- MYOB interface for Profit & Loss and Balance Sheet reporting and Debtors control
- Different tax structures can be set up for different countries

Security

Assign access rights to every part of the system for each individual user

- Audit Log records all staff actions
- Activities such as bookings, billings, discounts, petty cash & refunds, stock adjustments, appointment alterations, moves, deletions and cancellations can be tracked via the use of PIN numbers
- Client Record Privacy is fully supported

Multi-Site

- Run a central server with optional call centre
- Set up separate sites that can book into each other
- Use Gift Vouchers and Series sales across sites
- Access Points for loyalty clubs across sites
- Check stock availability in other sites

