



A Bright Idea !!

Web Based Special Offers
Management By Gumnuts.





Businesses always have busy and not so busy times due to various reasons. Certain times of a week day or a month or a season can be slow.

Gumnut's aim is to help our clients to maximize their income by way of making the best of these times.



Let Us Show You How



Analyze Your Appointment Book and map out not so busy days and times.

1

Using our tools insert your special offers with cheaper prices into these time slots in your appointment book.

2

Your Web Site Dynamically publishes these special offers real time for your clients to book !!!!!!!!

3



These Special Offers are not visible to staff and do not interfere with normal booking and billing functions.

4



When a real booking is made on the same time slot the special offers are automatically deleted no day to day maintenance is necessary.

5

We have all the statistical and reporting tools to analyze and improve the performance of your special offers.

6



Let all your clients know about this new function and they will be accessing your web site with great excitement.

7



The special offers are displayed in a very intuitive way and your clients will find it very easy to use. We will adapt the look and feel of your web site for better integration.

8

Your Web site can also have standard booking of all your treatments, retail and gift voucher sales with a shopping cart functionality and your choice of payment gateway. No commission to pay !!!

9





Gumnut Is here to help you
improve your bottom line.



